

## TRAINING GOALS:

Data protection and data breach notification are no longer a media relations issue or opportunistic PR choice: It is law, with fines amounting up to 4% of the organisation's worldwide turnover. Not complying to the EU General Data Protection Regulation (GDPR) can lead to a financial drain equal to breaking EU Competition Law; a devastating amount for any business. The GDPR affects almost every business that collects or handles the personal data of any European citizen.

Privacy laws & regulations (including GDPR) are increasingly affecting all companies, and Data Protection Authorities are increasingly monitoring their compliance. It is therefore important that your organisation deals with this in the right way. In this course, you will receive an overview of the obligations of your organisation (and of the rights of those from whom you're collecting personal data). At the end of the course, you'll be able to translate the law to your daily life and work.

What will you learn?

- Understand the GDPR through easy explanations, real-world examples and fictive scenarios
- Get a clear picture of rights and obligations under the GDPR
- How to translate the law to your daily life and work.

Who should attend?

The Privacy & Data Protection Foundation course is intended for anyone who deals with collecting, editing or managing personal data in their work and / or ensuring its compliance. For example, think of future data protection officers, marketing professionals, call center employees, helpdesks, administrative departments, accountants and financial professionals.

## CONSPECT:

- Historical and legal context of European privacy and data protection legislation and the GDPR, and define the essential terms and concepts employed
- GDPR's material and territorial scope, what information and what activities the GDPR applies to and in what situations the GDPR applies within and outside the EU/EEA
- Main provisions of the GDPR and their consequences for individuals and businesses
- General principles that govern the processing of personal data
- Restrictions on the processing of personal data
- Obligations of controllers and processors

- How compliance with the GDPR can be demonstrated to the supervisory authority
- The consequences of non-compliance
- Where to find additional information and resources about specific provisions

## REQUIREMENTS:

This entry level course evaluates the very basics of data protection, no prior knowledge is required to participate. Already familiar with the basics and looking for a practical training that evaluates the day to day activities of a Data Protection Officer? Maybe the Privacy & Data Protection Practitioner course would be a better choice for you. When in doubt, contact us.

### Difficulty level



## CERTIFICATE:

The participants will obtain certificates signed by SECO-Institute, S-PDPF (SECO-PDPF) Privacy & Data Protection Foundation Certificate if pass the exam. The exam it is a computer-based exam and take 1 hour and consist of 40 multiple choice questions with pass mark: 60% (60 points out of 100 points).

Each participant in an authorized Privacy & Data Protection Foundation training will receive a one free attempt to S-PDPF exam.

## TRAINER:

Certified SECO-Institute trainer.

## ADDITIONAL INFORMATION:

1 year free SECO-Membership for participants who pass the exam.