Training: SCRUMstudy
# Scrum Product Owner Certified (SPOC)

SCRUMstudy Authorized Training Partner

## TRANING TERMS

2026-12-15 | 2 days | Virtual Classroom
2026-12-21 | 2 days | Virtual Classroom
2026-12-23 | 2 days | Virtual Classroom

## TRAINING GOALS:

**Scrum Product Owner Certified** (**SPOC™**) **certification** course and exam is designed to confirm applicants practical and working knowledge of Scrum that equips them to handle the business aspects and stakeholders in a Scrum environment. Product Owner represents the interests of the stakeholders in the Scrum Team. Commonly called ‘the voice of the customer’, the Product Owner is responsible for ensuring clear communication of product or service functionality requirements. The Product Owner also prioritizes the requirements from the point of view of an end user, for maximum business benefit, defines the Acceptance Criteria, and ensuring those criteria are met.

Applicants will be awarded the **Scrum Product Owner Certified** (**SPOC™**) certificate by **SCRUMstudy** upon successfully passing the certification exam.

Audience Profile

This course and certification exam is for anyone who interfaces with stakeholders or works as a Product Owner in a Scrum Team.

## CONSPECT:

- Agile and Scrum Overview
  - What is Agile?
  - Why use Agile?
  - The Agile Manifesto
  - Principles of the Agile Manifesto
  - Agile Methods
  - Other Agile Methods
  - Scrum Overview
  - Scrum Summary



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- Scrum Roles
  - Scrum Roles
  - The Product Owner
  - The Scrum Team
  - The Scrum Master
  - Advantages of Cross-functional Teams
- Planning in Scrum
  - Scrum Flow
  - Requirements in Scrum
  - Prioritizing the Product Backlog
  - Adaptive Project Management
  - Scrum Planning
  - User Stories
  - The Concept of Persona
  - Acceptance Criteria
  - Generic Done Criteria
  - Criteria for a Good User Story
  - Estimation
  - Importance of Value
  - Risk Burndown Graphics
  - Scrum Board
- Sprint Planning
  - Sprints (from Product Onwer’s point of view)
  - Sprint Planning Meeting
  - Planning Game
  - Task Estimation
  - The Sprint Backlog
- Implementation of Scrum
  - Daily Stand-up Meeting
  - Sprint Review Meeting
  - Sprint Retrospective Meeting
  - Product Backlog Grooming
- Scrum for Large Projects
  - Scrum for Large Projects
  - The Chief Product Owner
  - Distributed teams in Scrum



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- Transition to Scrum
- Mapping Traditional Roles to Scrum
- Maintaining Stakeholder Involvement

## REQUIREMENTS:

There is no formal prerequisite for this certification. However, **SDC**™ or **SMC**™ Certified professionals will be able to better understand the concepts required for this certification exam

## Difficulty level



## CERTIFICATE:

Upon successful completion of the online SPOC exam get an online certificate signed by SCRUMstudy.

To maintain the certification status, **Scrum Product Owner Certified** (**SPOC**™) professional will need to earn 40 re-certification credits every 3 years.

## TRAINER:

SCRUMstudy Certified Trainer (SCT).

## ADDITIONAL INFORMATION:

Beside digital version of course materials attendees as part of the training receive:

- E-copy of SBOK™ Guide
- High quality video tutorials
- SPOC exam



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