Training: AWS

AWS Discovery Day - Generative AI Essentials for Business and Technical Decision Makers

TRAINING GOALS:

Leaders will learn about generative artificial intelligence (generative AI) factors that can help them make clear decisions on projects incorporating artificial intelligence. You will learn about the basics of generative AI terminology and the potential benefits and risks of using generative AI. You will also learn the steps for planning a generative AI project and the key considerations for building a generative AI-ready organization.

- Level: Fundamental
- Duration: 90 minutes

Learning objectives

This event is intended for:

- Explain the fundamental concepts of machine learning (ML) and generative AI
- Describe the business value of generative AI and typical use cases
- Summarize the risks and benefits of generative AI
- Define the technical foundations and terminology related to generative AI
- Evaluate the risks and mitigations when using generative AI
- Explore the steps to planning a generative AI project
- Describe the key concepts and strategies for integrating generative AI into an organization

Intended audience

This event is intended for:

- Business decision-makers
- Line of business owners
- Technical decision-makers

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Recommended follow-up training and resources

We recommend that attendees of this event continue learning with this course:

- AWS Well-Architected Best Practices
- Building Batch Data Analytics Solutions on AWS
- Building Data Analytics Solutions Using Amazon Redshift
- Building Data Lakes on AWS
- Data Warehousing on AWS
- Building Streaming Data Analytics Solutions on AWS
- Authoring Visual Analytics Using Amazon QuickSight

CONSPECT:

- Module 1: Introduction to Generative AI: The Art of the Possible
  - Introduction to generative AI
  - Importance of generative AI
- Module 2: Planning a Generative AI Project
  - Technical foundations and terminology related to generative AI
  - Planning a generative AI project
  - Evaluating the use of generative AI for your projects
- Module 3: Building a Generative AI-Ready Organization
  - Preparing your organization
  - Organizing for success
  - Taking action now

Difficulty level



ADDITIONAL INFORMATION:

What is AWS Discovery Days?

AWS Discovery Days, hosted by official AWS Training Partners, introduce cloud concepts, including generative AI, security, machine learning, migrations, and modern data strategy. Expert AWS Instructors will help you learn what’s possible in the cloud and how to achieve it with AWS.

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